Report and Financial Statements for the year ended 30 September 2019

#### **REPORT AND FINANCIAL STATEMENTS 2019**

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#### **DIRECTORS AND OTHER INFORMATION**

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Declan Hughes (Chairperson)

JP Donnelly Mary Forde

Grace Kelly

Turlough Galvin (Retired 1st January 2020)

Patrick Barr Sally Goodwin Donal Quinn

Noel Kelly (Resigned 4th December 2019)

PRESIDENT

Caroline Downey

CHIEF EXECUTIVE

John Church

SECRETARY AND REGISTERED OFFICE

Mary Forde

29 Lower Baggot Street

Dublin 2

CHARITY REGISTRATION NUMBER CHY NUMBER

20007225

CHY 5102

**COMPANY REGISTRATION NUMBER** 

15958

**AUDITORS** 

Mazars

Chartered Accountants & Statutory Audit Firm

Harcourt Centre

Block 3

Harcourt Road

Dublin 2

**SOLICITORS** 

Beauchamps

Riverside Two

Sir John Rogerson's Quay

Grand Canal Dock

Dublin 2

**BANKERS** 

Bank of Ireland 2 College Green

Dublin 2

Allied Irish Bank 62 St. Brigid's Road

Artane Dublin 5

#### CHAIRPERSON'S FOREWORD

I am pleased to present the Annual Report and Financial Statements of The Irish Society for the Prevention of Cruelty to Children (ISPCC) for the period of October 2018 – September 2019.

This report marks the first to pertain to our new financial year, following a decision taken to commence the year in October 2018 – in order that it would begin with the most significant quarter for income.

This financial year was the first full year in office for the organisation's current Chief Executive John Church and we are grateful to him for his leadership in guiding ISPCC staff through a period of reflection and planning, as the ISPCC's next Strategic Plan was developed, agreed upon and readied for presentation.

In preparing the Annual Report and Financial Statements the Board seeks to demonstrate clearly the activities of the organisation, its impacts and benefits and how it organises and funds its operations in line with principles of good corporate governance and transparency. This is the fifth year in which the Board presents the organisation's accounts according to the Charities SORP – the Statement of Recommended Practice – demonstrating that the organisation has adopted internationally-recognised standards of practice in its financial accounting.

The ISPCC is a well-known organisation with a strong reputation for excellent services and high standards. This reputation, while deserved, is a valuable asset to the organisation and enables it to be effective in advocating for change to impact positively on the lives of children in Ireland. The Board is conscious of the trust placed by children, their families and members of the public and other stakeholders in the ISPCC and seeks to ensure that all appropriate standards are met by the organisation.

The majority of the organisation's funding is derived from donations. Firstly, from members of the public who provide enormous financial support to the organisation through participating in a range of fundraising events and initiatives and secondly, from the generosity of the corporates who choose the ISPCC as their charity partner. The organisation depends on this support and values greatly each donation it receives. Our largest partner, Vodafone, contributed significantly to the organisation in this period, facilitating the development and launch of Childline's new digital platform.

We are also grateful to Tusla, the Department of Children and Youth Affairs, Youth Work Ireland, the National Office for Suicide Prevention, the National Drugs Taskforce, Daffodil Care Services and a range of other statutory bodies which partnered with us in this period.

Thank you to all of the volunteers and staff of the ISPCC, who work with dedication and determination every day to enhance the lives and futures of children and young people in Ireland. I am grateful too to all of my colleagues on the Board who created time and space to assist each other, to the President of the ISPCC, Caroline Downey, for her outstanding generosity to the work of the ISPCC, to the ISPCC's Children's Advisory Committees and to all of our partners and supporters, for their commitment and hard work to make the protection of children a national priority.

Declan Hughes Chairperson

Deelan Dughes

#### **CEO'S FOREWORD**

the ISPCC and its services.

Welcome to the ISPCC's Annual Report – the first in the new financial year of October 2018 to September 2019. This year has seen many important milestones for children in Ireland, as well as for

The ISPCC's work has had a very positive impact on the lives of children and young people throughout Ireland this year and we are hugely grateful to the corporate partners and individuals alike who helped to make this possible. This year, my first full year as Chief Executive of the organisation, marked a period of reflection, consultation, change and planning for our future, as we worked to develop the ISPCC's next strategic plan, which will guide us into the 2020's. In the next month, we will present to staff and volunteers alike on our ambitious plans to reach more children and ensure the sustainability of the organisation in the years ahead.

Our commitment to support, protect and build resilience in children continues to drive our organisation throughout and we are extremely grateful for the trust placed in us by children and their families as we carry out our work. In this period, Childline answered over 280,000 contacts, including over 250,000 phone calls and over 30,000 online conversations (texts and online chats). The ISPCC's therapeutic support services, meanwhile, benefitted 500 children and young people.

As more children and young people choose to make contact with Childline online, we were delighted in this period to reach the significant milestone of launching our new digital platform, with thanks to the support of our partners in the Vodafone Ireland Foundation, on World Children's Day, November 20th. This ground-breaking new suite of services will ensure we can continue to be there for children and young people, whenever they seek support, into the future.

World Mental Health Day, October 10th, was another significant date in this period for our services. With thanks to the support of the Vodafone Ireland Foundation and with the help of broadcaster and Late Late Toy Show host Ryan Tubridy, we launched 'Headbomz, Wreckin' Yer Head', the book, to children. Within a number of days, over 35,000 copies had been received by pupils, parents and carers across Ireland who sought a resource which would further help them explain and understand the feelings that can build up inside – and, vitally, how Talking Makes Us Stronger. The book and surrounding campaign helped build recognition of the Childline brand and resulted in an increase in online contacts.

The ISPCC's Therapeutic Support Services, which are delivered in partnership with Tusla and with other partners such as local Education and Training Boards through the Department of Children and Youth Affairs (DCYA), provide vital support to children and young people which is aimed at building their resilience during a difficult time. Of the children, young people and families the ISPCC's Resilience Support Workers worked with between October 2018 and September 2019, over 98 per cent reported their satisfaction with the service provided.

The ISPCC is for children. It advocates on their behalf, to help make Ireland a better place in which to grow up. Online Safety continued to be a primary area of focus for the ISPCC in this period. As a member of the National Advisory Council for Online Safety, I enjoyed working with other stakeholders to advise government on policy to help keep children safe online. In November, I addressed the Joint Oireachtas Committee on Justice and Equality in relation to the Digital Safety Commissioner Bill 2017. The time for self-regulation of the online space is over – industry must take responsibility for working to help ensure children can be safe to enjoy the many positive opportunities presented to them online.

#### **CEO'S FOREWORD**

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Along with my colleagues, I am hugely grateful to all of the corporates and individuals who lent their support to our work in any way over the past 12 months. I am proud of the ongoing successful work carried out by our organisation – work which would not be possible without support from a wide range of partners, supporters and friends. Sincere thanks to all.

John Church

Chief Executive

#### **DIRECTORS' REPORT**

The Directors present their annual report and the audited financial statements for the period of October 2018 to September 2019.

#### 1. STRUCTURE, GOVERNANCE AND MANAGEMENT

The Irish Society for the Prevention of Cruelty to Children is a company (Company Registration Number 15958) which was incorporated on 18 January 1956. The company is limited by guarantee, not having a share capital and is governed by a Constitution, in accordance with the Companies Act 2014, which was adopted in May 2018 following a detailed review of the previous memorandum and articles of association of the organisation. The company is a registered charity under the Charities Act 2009 (Registered Charity Number 20007225) and holds Revenue Commissioners Charitable Status (CHY 5102).

In addition to the Board, which meets at least 9 times a year and is responsible for the strategy and overall performance of the organisation, the directors participate in other committees:

#### (a) Audit Committee

The Audit Committee is responsible for the oversight of the company's audit and control functions. This includes financial reporting and accounting, external audit, regulatory compliance, the effectiveness of the internal control environment and processes, and risk management. The committee was composed of the following members: Donal Quinn (Chairperson), Declan Hughes and Peter Grey (Independent).

#### (b) Remuneration Committee

The Remuneration Committee has responsibility for the negotiation of the Chief Executive's remuneration package and for determining the staff remuneration policy of the Society. The Board may also delegate to the Remuneration Committee functions in respect of disciplinary and grievance matters concerning the Chief Executive and those senior members of staff reporting directly to them. The committee was composed of the following members: JP Donnelly (Chairperson), Paddy Barr and Sally Goodwin.

#### (c) Nominations and Corporate Governance Committee

The function of the Nominations and Corporate Governance Committee is to foster and monitor the compliance of the organisation with best practice in relation to corporate governance and to recommend to the Board individuals suitable for nomination to the Board. The committee was composed of the following members: Turlough Galvin (Chairperson), Mary Forde and Grace Kelly (appointed 2019).

#### 2. OBJECTIVES, ACTIVITIES AND FUTURE PLANS

The ISPCC is the national child protection charity in Ireland. We provide a range of listening, therapeutic support and community-based services. Through Childline, we provide a 24-hour listening service for children, via online, phone and text-based services. The ISPCC promotes children's rights and seeks to effect policy and legislative change to enhance the safety, security and lives of children in Ireland. In order to support this range of activity, the organisation generates income through a range of sources – by fundraising in communities, online, through individual supporters, corporate partners and partnerships with statutory agencies.

#### THE IRISH SOCIETY FOR THE PREVENTION OF CRUELTY TO CHILDREN

#### **DIRECTORS' REPORT**

#### 2. OBJECTIVES, ACTIVITIES AND FUTURE PLANS (continued)

As outlined in our Strategic Plan for 2016 - 2018:

#### **Our Vision**

An Ireland where all children are safe, heard, and valued.

#### **Our Mission**

To make the protection of children everyone's priority.

#### **Our Work**

We listen, we support, we protect.

#### Key principles that run throughout all our work:

- Creating our own Future
- Listening to Children
- Committed to Quality

The ISPCC's priorities were set out in its three-year Strategic Plan, of which 2018 was the third year. This plan was devised through a significant planning exercise, involving consultation with stakeholders, Children's Advisory Committees, Board Directors, staff members, volunteers and external partners. The plan set out five key priorities for the ISPCC for the period.

The management team devised an annual plan for 2018, including a specific set of objectives to measure performance in this period against the strategic plan's priorities. This was approved by the Board and reported on by the executive during the year. It contained a range of identified key performance indicators to support the measurement of the achievement of each objective.

Significant work was undertaken in this period towards the formulation of the ISPCC's next five-year Strategic Plan, which runs from 2019 – 2024. An updated vision, mission and work objectives were identified, agreed upon and included in the new Strategic Plan, which was readied for presentation to staff and volunteers in October 2019.

The priorities of the ISPCC during the 2018 strategic plan are outlined below. Each programme and measure undertaken by the organisation in the period covered by this plan was traced back to these priorities.

#### **Our Priorities**

- To empower more children to be safe by using the best technology.
- To deliver innovative services for children and families at risk, through public and commercial partnerships.
- To equip individuals and organisations to prevent risks to children.
- To change the language and actions of government and society so that child cruelty is unacceptable.

#### THE IRISH SOCIETY FOR THE PREVENTION OF CRUELTY TO CHILDREN

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#### **DIRECTORS' REPORT**

#### 2. OBJECTIVES, ACTIVITIES AND FUTURE PLANS (continued)

• To build public awareness of risks for children and prevent abuse.

This annual report has been prepared in compliance with the Statement of Recommended Practice for Charities, (SORP). The ISPCC is committed to accountability and transparency in its governance and seeks to implement best practice in this regard.

#### 3. ACHIEVEMENTS AND PERFORMANCE

#### 3.1 The ISPCC's Services

The ISPCC works to realise its vision by providing a range of services to children and families which are both preventative and empowering in nature.

The core aim of all of the ISPCC's services is to build resilience among young people and to increase the capacity of families to meet the needs of their children. All targeted work with families is preventative in nature, with the intention of building upon individual strengths and securing positive outcomes for children and families.

In the period of October 2018 – September 2019, the ISPCC delivered 3 distinct types of services to children and their families in Ireland:

- A) Childline Listening
- B) Therapeutic Support
- C) Community Engagement

#### The objectives of all the ISPCC's services apply across all of its service models:

- To increase the coping capacity and overall resilience of children and parents
- To increase the quality and level of social support
- To increase positive social connections
- To improve self-regulation and problem-solving skills as a means of overcoming emotional and behavioural difficulties
- To improve parents' ability to manage and respond effectively to children's emotional and behavioural issues

#### A. Childline Listening Services

Childline's suite of listening services includes Childline's phone, online chat and text-based services. Childline's phone service is available to children 24 hours a day, while its online chat and text services are available between 10am and 4am every day. Childline Listening Services also incorporates Ireland's national Missing Children's Hotline and The European Helpline Number and Teenline – all of which are available to children and young people 24 hours a day.

#### **DIRECTORS' REPORT**

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#### 3. ACHIEVEMENTS AND PERFORMANCE (continued)

#### 1. Childline Phone, Text and Online Chat

Childline is Ireland's national 24-hour active listening service for children and young people up to the age of 18.

Childline can be contacted by phone, 24 hours a day, by calling 1800 66 66 66. Childline's text and online chat services are available from 10am – 4am daily and can be contacted by texting to 50101 or by chatting online at Childline.ie, respectively.

Unlike any other children's services, Childline Listening Services are unique in their availability, accessibility and affordability to children. They can be accessed from anywhere in Ireland, are free to contact and are private and confidential.

When children and young people contact Childline's listening services, they are seeking a listening ear and often feel they have nowhere else to turn. While the level of need of the children contacting Childline varies, the vast majority are categorised as being on the lower end of the Hardiker scale (i.e. lower level of need).

- The majority of contacts to Childline were universal in nature with no risk or additional needs involved (72 per cent)
- 17 per cent of calls to Childline were categorised as Level 2 needs
- 11 per cent of calls to Childline were from children at risk (Levels 3 and 4)

The trend of an ongoing increase in demand for Childline's online-based services and decrease in demand for Childline's telephone-based services continued in this period.

Recognising this trend, the ISPCC continued to develop its technology – with the support of the Vodafone Foundation's expertise, commitment and funding, Childline grew its capacity to deliver services to children using a range of different technologies.

ISPCC Childline, in partnership with the Vodafone Ireland Foundation, launched a state of the art new digital portal to support children, at Childline.ie. A new live online chat service was developed for children, as well as an information portal with content designed to inform and empower readers up to the age of 18. A modernised volunteer portal and content management operations and new Childline.ie and ISPCC.ie websites were also among the new services launched by Minister for Children Katherine Zappone TD at a special event which took place at the Department of Children's offices on World Children's Day 2018 (November 20th).

Childline answered 256,096\* calls to the phone service and 31,753 online conversations (including text and online chats) in this period. This figure represented a growth of 2,346 contacts to our online services.

#### **DIRECTORS' REPORT**

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#### 3. ACHIEVEMENTS AND PERFORMANCE (continued)

To contact Childline, for free:

Phone: 1800 66 66 66

Text: 50101

Chat online: at Childline.ie

\*The calls answered figure is as recorded by the My Calls system.

Gender	Total per cent (%) of overall Level 3* phone calls**	Per cent (%) of overall text service users**	Per cent (%) of overall online chat users**
Male	73	16	22
Female	25	63	75
Other /	2	21	3
Unspecified			
	100	100	100

<sup>\*</sup> Level 3 contacts are reported from the ISPCC's Digital Portal.

#### 2. Missing Children's Hotline

The ISPCC Missing Children's Hotline provides emotional support and advice to young people and adults alike in relation to missing children.

The Missing Children's Hotline operated without any significant changes in 2019.

The number is available to take calls 24 hours a day, every day of the year and is free to the caller. It can be contacted by dialling 116 000.

The service, established in December 2012, is funded in part by the Department of Children and Youth Affairs.

The hotline provides the following services:

- Available to take calls from:
- The general public (including requests for information)
- Family members of a missing child
- Children who are missing
- Provides emotional support to children who are missing, their family and others responsible for a missing child. Offers guidance and advice to the callers regarding a missing child.

<sup>\*\*</sup> A contact is recorded as Level 3 where two-way engagement has occurred. All recorded text and online chat conversations are recorded as Level 3.

#### **DIRECTORS' REPORT**

#### 3. ACHIEVEMENTS AND PERFORMANCE (continued)

Reports risk cases (where identifying information has been received) to the Gardaí / authorities

The Missing Children's Hotline answered 39 calls between October 2018 and September 2019

Children who go missing are profiled on the ISPCC's website once a notification is received from Gardai. The organisation highlights these profiles on its social media channels, where the overall National Missing Children's Hotline service is also regularly promoted.

#### 3. <u>Teenline</u>

In July 2019, the ISPCC welcomed the addition of Teenline to the suite of Childline Listening Services it offers to children and young people across Ireland who seek support.

The service can be contacted by phone for free, 24 hours a day, 365 days of the year, by calling 1800 833 634.

From July 2019 to September 2019, the Teeline Service answered 298 calls. Of those callers, 32 per cent were male, 65 per cent were female and 3 per cent identified otherwise.

#### **Our Service Volunteers**

Between October 2018 and September 2019, 285 volunteers provided a total of 37,438 hours service. Without these incredible people offering this time voluntarily, the ISPCC could not maintain the level of services provided.

The ISPCC's volunteer training programme is a tailor-made course specific to the area of activity, e.g. Childline. The Childline volunteer training course is specifically designed to give volunteers interested in listening to and supporting children the necessary skills, knowledge and ability to do so effectively.

Volunteers attend 15 three-hour sessions of training over an eight-week period, plus another 12 hours of 'shadowing' and 12 hours of 'supervised' contacts before answering contacts themselves for the first time.

Each volunteer is trained in active listening skills and child-centred practice. Volunteers also receive training on children's rights, understanding children's needs and child protection. The course is continually updated and evaluated to ensure ongoing relevance.

#### **B.** Therapeutic Support Services

The ISPCC provides a free, comprehensive, community-based one-to-one support service (including out-of-hours access) to children and young people. This is provided by professional ISPCC Resilience Support Workers.

#### **DIRECTORS' REPORT**

#### 3. ACHIEVEMENTS AND PERFORMANCE (continued)

The service aims to intervene to provide children and young people with the necessary supports to promote psychological resilience and maintain their psychological wellbeing, regardless of social or emotional background.

In this period, the ISPCC's Resilience Support Workers opened 395 individual new client cases. The service provides a number of service options to children, young people and families:

- (a) **One-to-one therapeutic support service** for children and young people in their own home or place of the child's choosing. This aspect of service made up 74.5 per cent of engagements in the therapeutic services. Within this service, each child is offered top-up support, 6 months on from the closure of the case, if required. This service includes the work of the ISPCC Integration Service in Mosney, which is supported by The Daffodil Foundation.
- (b) **Group work programme** Focused on building resilience and coping skills, made up 21.5 per cent of engagements
- (c) **Mentoring for parents and children** Focused on developing resilience in young people and families, made up 4 per cent of engagements

The primary reasons for referral to the ISPCC's Therapeutic Support Services were for behavioural support (16.7 per cent), difficulty coping (10.5 per cent), self-esteem (10 per cent) and anxiety (9.2 per cent).

The main source of referral was from Tusla – the Child and Family Agency (39 per cent), followed by the education sector (25.5 per cent) and parents / carers (16.5 per cent).

Service interventions are based on the best available evidence and focussed on delivering real outcomes for children and families. The service interventions are based on an individual assessment of need and firmly rooted in evidence. The over-arching focus is on working in partnership with individual children and their families, to achieve the best possible outcomes. Sessions are provided by professional staff working in the ISPCC's centres and within homes, schools and community venues.

Therapeutic Support Service	
Individual Work – October 18 – September 19 New Clients	395
Total Individual Work	395
Brief Intervention	53
Top-Up	26
Tracking	46
Total for BI / Top Up & Track	125
Overall Total for Individual Clients	520

#### **DIRECTORS' REPORT**

#### 3. ACHIEVEMENTS AND PERFORMANCE (continued)

The ISPCC's Therapeutic Support Service works with children who have different levels of need. Clients are predominantly classified as being on Levels Two and Three of the Hardiker Scale. The Hardiker scale defines level of intervention required where '1' is a low level of intervention and '4' is a high level of intervention (i.e. the child is at risk).

Hardiker Level	Per cent (%) of overall clients
Level 1	3
Level 2	53
Level 3	38
Level 4	6
Total	100

The approach used by the service is to build upon individual strengths and acknowledge the central role of children in decision-making. The active participation of children and families is built into each intervention plan, ensuring that the work makes a lasting difference in the life of each child.

Of the children and parents supported, the levels of positive change achieved are outlined in the table below:

Kirkpatrick Level of Change	Per cent (%) of clients
No Change	1.94
Level 1 (Satisfaction Level)	98.05
Level 2 (Knowledge Change)	95.63
Level 3 (Behaviour Change)	79.6
Level 4 (Community Level change)	20.38

#### **Bounceback Youth Service**

Bounce Back Youth Service, a partnership between the ISPCC and Youth Work Ireland, works with young people in Cavan through its rural resilience (ISPCC Therapeutic Support Service) and detached youth work programmes, as well as its youth café (Youth Work Ireland) and other youth programmes. The Bounce Back Youth Service continued to make progress against all of its aims and objectives between the period of October 2018 and September 2019.

The partnership approach to this project has facilitated huge learning for both organisations and has enhanced the service offering to the young people in the catchment area. At this stage of the project it is evident that both organisations continue to work collaboratively and effectively and the nature of the work carried out by the ISPCC and YWI strongly compliments the overall success and achievements of the project.

This service in Cavan received 32 referrals for individual therapeutic intervention in 2019. Of these, 26 were provided with services in 2019.

#### **DIRECTORS' REPORT**

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#### 3. ACHIEVEMENTS AND PERFORMANCE (continued)

Of the 26 opened referrals, 31 per cent were received from Tusla Officers, 31 per cent from the community and voluntary sector, 11 per cent from the education sector, 11 per cent from Tusla social work, 8 per cent of referrals came from the Child and Adolescent Mental Health Services (CAMHS) and 4 per cent came from parents and the HSE.

Reason for Referral to Bounceback Service	Number	
Behavioural Issues	4	
Difficulty Coping	4	
Low Self-Esteem	4	
Parental Mental health	2	
Parental Separation	2	
School Absence	2	
Social Anxiety	2	
Bereavement	1	
Depression / Low Mood	1	
Parental Drug Misuse	1	
Rural Isolation	1	
Social Isolation	1	
Anger Management	1	

Young people who have worked with Bounce Back have told us that they have successfully developed their self-esteem or self-worth, increased their resilience, increased their ability to regulate their emotions and have strengthened or improved their relationship with family and friends. Of the cases closed, 6 children disengaged – with 4 children disengaging from the service before assessment and 2 disengaging after completing 5 sessions.

Level of Change Achieved:

Kirkpatrick Level of Change	Per cent (%) of clients	Per cent (%) of clients
	2019	carried over from 2018
No Change	25	0
Level 1 (Satisfaction Level)	75	100
Level 2 (Knowledge Change)	69	75
Level 3 (Behaviour Change)	44	75
Level 4 (Community Level Change)	19	25

#### **DIRECTORS' REPORT**

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#### 3. ACHIEVEMENTS AND PERFORMANCE (continued)

#### **Child and Family Network Coordinator Service**

The ISPCC had 2 Child and Family Network Co-Ordinators (CFNC), based in Cavan and Monaghan in 2019. Both of these posts are fully funded by Tusla – the Child and Family Agency. The purpose of these roles is to develop and embed the national practice model of Meitheal and to develop Child and Family Support Networks in both Cavan and Monaghan.

The Child and Family Network Co-Ordinator is responsible for building positive relationships with statutory, community and voluntary organisations in order to work more effectively with children and families. The Co-Ordinators are responsible for delivering Meitheal training to equip practitioners in the community with the skills to look at the strengths and needs of a family, with a view to holding meetings with the child and parents at the centre.

The networks focus on the needs of their respective areas and on building positive relationships between people who work in their given area with children and families. The networks then work towards actions to bring about positive outcomes for children and families.

The networks in Cavan are West Cavan, South East Cavan and Cavan Town. Five such networks are established in County Monaghan – including in Monaghan Town, Ballybay, Clones, Castleblaney and Carrickmacross.

The Child and Family Support Networks in Cavan and Monaghan continued to grow throughout 2019.

Area	Monaghan	Cavan
Meitheal Cases	24	22
Meitheal Meetings	63	25
Local Area Pathway	28	6
Responses		
Number of Operating	5	3
Networks		
Network Meetings	16	15
Committee Meetings	10	21
Meitheal Training	7	3
Meitheal Briefing Sessions	5	4

Developing links between all networks is also very important. In the past year, 2 successful networking events were held for the networks. Over 80 people attended a Monaghan networks event, while 60 people attended a Cavan networks event. Two self-care events for networks were also held in this period.

#### **DIRECTORS' REPORT**

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#### 3. ACHIEVEMENTS AND PERFORMANCE (continued)

#### C. Community Engagement Services

The ISPCC, through its services, engages with the community in a number of ways – including through a dedicated Support Line, which is available from 9am – 1pm weekdays (excluding bank holidays) and through a community outreach programme which involves visits to schools (primary and secondary) and other community groups providing information on Childline services, online safety, bullying, child protection and welfare and the Missing Children's Hotline.

#### 1. ISPCC Support Line

The ISPCC's Support Line provides a confidential listening service, offering information, signposting, advice and emotional support to all members of the public who contact us about any issue in relation to parenting or child protection and welfare. In this period the support line was available Monday to Friday between 9am and 1pm by calling 01 6767960, emailing ispcc@ispcc.ie or by writing to any local ISPCC office.

The service is aimed primarily at individuals who have family relationship or parenting needs, those who may have concerns in relation to children and those who do not feel that they have sufficient support. This service enables the individual caller to talk over their needs with a professional ISPCC staff member who offers non-judgmental support, information and guidance.

#### The Support Line provides:

- Information on services available / signposting
- Advice on family relationship issues, parenting and coping strategies
- Advice about child development and the impact of certain situations on children
- Guidance and referral to statutory services to assist and support with child welfare and protection issues
- Support and guidance on issues such as bullying, mental health, child abuse, parenting and social support

The Support Line received 142 calls in 2019. Of these, 27 per cent of calls related to concerns of abuse and violence, 10.6 per cent related to parental separation and child custody issues, 8.5 per cent related to child neglect and 7.7 per cent related to bullying.

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#### **DIRECTORS' REPORT**

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#### 3. ACHIEVEMENTS AND PERFORMANCE (continued)

Profile	Number of contacts	Per cent (%) of overall	
Abuse and Violence	39	27.5	
Parental Separation / Custody	15	10.6	
Neglect	12	8.5	
Bullying	11	7.7	
Parenting Concerns	9	6.3	
Sexualised Behaviour	9	6.3	
Behavioural Issues	8	5.6	
Drugs and Alcohol (Misuse	7	5	
and Abuse)			
Complaints re Other	6	4.2	
Professional Service			
Providers			
Self-Harm / Suicidal Ideation	5	3.5	
Family Law Query	4	2.8	
Anxiety	4	2.8	
Differently-Abled Children	4	2.8	
Information Requested	4	2.8	
Other	5	3.5	
	142	100%	

#### 2. Outreach Programme

The ISPCC's Outreach Programme brings information about the ISPCC's services to schools and community groups all over Ireland. Through contacts, requests and following on from referrals, ISPCC staff and volunteers attend events to familiarise members of the public with the services provided and spread awareness of how the services can be accessed by any child or family.

This outreach programme is supported by the Department of Justice in relation to outreaches on internet safety, the National Office for Suicide Prevention (HSE) in relation to Childline information outreaches and the Department of Children and Youth Affairs in relation to outreaches providing information on the Missing Children Hotline.

In 2019, a total of 94 outreaches were completed by ISPCC services staff. This involved engaging with over 14,700 children and young people across the country. One highlight among these was attendance at the Students Leaders' Congress in the 3 Arena, Dublin, in April 2019, where ISPCC staff and volunteers engaged with over 5,000 young people.

In addition, the ISPCC engaged with over 500 young people while supporting a Cycle Against Suicide event which took place at Dublin Castle in September 2019.

#### **DIRECTORS' REPORT**

#### 3. ACHIEVEMENTS AND PERFORMANCE (continued)

		Primary	Secondary	Community
		Schools	Schools	Groups
Number	of	14	55	25
Outreaches				
Number	of	795	4,308	9,608
individuals				
engaged				







#### **Children's Advisory Committees**

The Children's Advisory Committees (CAC) are groups of young people from across the country which advise the ISPCC on what it believes are the most important issues affecting children and young people in Ireland. The committees also provide feedback on the ISPCC's services and how these can best be developed.

The role of the committees is to represent their views and that of their peers to the ISPCC, to represent the ISPCC within the committees' communities and to make joint decisions with the ISPCC to ensure that the organisation's services for children and young people, as well as its policies, literature, social media presence, campaigns, etc., are as child-centered and as relevant as possible. The voice and input of children and young people is essential for this.

2018/19 was another productive year for our dynamic, energetic and committed Children's Advisory Committees, who were involved in numerous projects across several ISPCC departments.

#### Some of the key highlights of their year are below:

#### Monaghan Children's Advisory Committee

- 1. Dancing at the Crossroads afternoon tea event at Drumbear nursing home, which formed part of an intergenerational project by Monaghan County Council
- 2. 'Childline Talks' youth panel at Kaleidoscope Festival, Wicklow
- 3. Cake sale fundraising event for Childline
- 4. Recognition event which was attended by local Deputy Caoimhghin O' Caolain
- 5. Completed an outreach to St. Patrick's Accommodation Centre

#### The Cavan Children's Advisory Committee

- 1. Organised a Pride event in the Youth Café
- 2. 'Childline Talks' youth panel at Kaleidoscope Festival, Wicklow

#### THE IRISH SOCIETY FOR THE PREVENTION OF CRUELTY TO CHILDREN

#### **DIRECTORS' REPORT**

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#### 3. ACHIEVEMENTS AND PERFORMANCE (continued)

- 3. Supported the local community in petitioning for an extension to the local bus service in Ballyjamesduff which was successful and is expected now to begin in 2020
- 4. Hosted a 'Connect Café' in the Junior Youth Café as part of Mental Health Awareness Week

#### Cork Children's Advisory Committee

- 1. Helped run a resilience-focused ISPCC event entitled 'Resilience Matters' in November. Members interviewed Oisin McGann, author of Childline book 'Headbomz, Wreckin' Yer Head'
- 2. Presented the findings of the 'Cork Matters' research report to the Cork Children's and Young People's Services Committee (CYPSC)
- 3. 'Childline Talks' youth panel at Kaleidoscope Festival, Wicklow

#### Galway Children's Advisory Committee

- 1. Participated in discussion around the issues for young people in Galway
- 2. Created poster highlighting challenges young people face
- 3. Presented poster to Ombudsman for Children, Dr. Niall Muldoon
- 4. Took part in fundraising for Childline, including on Childline Change Day and as part of the Christmas Holly Pins campaign

A new Children's Advisory Committee has been established in Drogheda. The committee held 5 meetings in 2019 and prepared for work ahead in 2020.

#### 3.2 The ISPCC Influencing Change

One of the ISPCC's key activities is to influence change in law and policy in Ireland, so that laws, systems, processes and functions which impact on children's lives do so in a way which proactively protects children.

In the period of October 2018 – September 2019, a significant programme of work continued to seek to influence change in this area. The work undertaken was primarily concentrated in areas which were defined in 2016 and carried through to the 2018 annual plan: online safety, child protection and mental health. In addition, the ISPCC continued to watch developments and contribute to policy discourse in a number of relevant areas.

Influencing change is achieved through various means: public campaigning, direct lobbying of policy makers and the use of research and data. As part of this strategy, the ISPCC continuously raises items of importance in the media. The ISPCC makes a significant effort to reflect children's authentic experiences and concerns by including their voices and stories throughout its policy work. The ISPCC records its lobbying activity of public officials as required under the Regulation of Lobbying Act through the lobbying register at Lobbying.ie.

#### **DIRECTORS' REPORT**

3. ACHIEVEMENTS AND PERFORMANCE (continued)

#### **Online Safety**

The ISPCC continued in this period to view children's online safety as the child protection issue of the day. As such, much focus was placed on online safety in the course of our policy and advocacy work. The ISPCC was a participant of the National Advisory Council for Online Safety – a collaboration of non-governmental, industry and academic stakeholders brought together to discuss online safety issues and advise government.

The ISPCC previously welcomed the announcement of the Action Plan for Online Safety, to cover an 18-month period from July 2018 to the end of 2019. The plan and the cross-departmental focus on working to keep children safe online were welcomed, however the ISPCC continued to advocate for a longer-term strategy on children's online safety and for measures including the embedding of online safety education in curricula.

In November, Chief Executive John Church appeared before the Joint Oireachtas Committee on Justice and Equality on the Detailed Scrutiny of the Digital Safety Commissioner Bill 2017. The organisation expressed its support for a more robust model of regulation over the current regime of self-regulation.

In March, the ISPCC welcomed the announcement that a new Online Safety Act, with measures including the establishment of an Office of Online Safety Commissioner, was to be introduced to help keep Irish residents, including children, safe online. The organisation expressed its view that it is imperative that the office of any new regulator is adequately resourced in order to be able to sufficiently enforce its powers.

The ISPCC joined The Psychological Society of Ireland, Cyber Safe Ireland and SpunOut.ie in making a group submission to the public consultation for the Online Safety Act.

The ISPCC will continue to raise awareness of children's online safety concerns and will continue to look for further commitments from government and other key stakeholders to make the internet and internet-enabled devices safer for children to access.

#### Child Protection

The ISPCC contributed to media commentary around a number of key developments in the area of child protection in this period.

The organisation responded to a pivotal RTÉ Investigates documentary which exposed how young children in the care of a Dublin-based childcare provider were repeatedly subjected to harmful and neglectful treatment. The organisation called for swift action to be taken to address identified shortcomings, so that those in a parenting role could be confident their children would receive a high standard of care.

#### THE IRISH SOCIETY FOR THE PREVENTION OF CRUELTY TO CHILDREN

#### **DIRECTORS' REPORT**

#### 3. ACHIEVEMENTS AND PERFORMANCE (continued)

The ISPCC welcomed the launch of Barnahus, Onehouse Galway, a pilot service for children who have been sexually abused. The organisation reiterated its support for inter-agency collaboration to serve the needs of children in a sensitive and child-centred manner.

In January the organisation welcomed the publication of the Joint Oireachtas Committee on Education and Skills Report on Relationships and Sexuality Education and its recommendations in relation to the need for Relationships and Sexuality Education (RSE) to be updated in order to reflect changes that have taken place in Ireland since the programme was published in 1999.

The ISPCC monitored reports including those published by the Health Information and Quality Authority in relation to child protection and welfare and the delivery of foster care services provided by the Child and Family Agency Tusla.

#### **Mental Health**

One year on from the publication of the Report of the Taskforce on Youth Mental Health, the ISPCC joined other organisations and individuals in calling for the report's recommendations to be implemented in full to improve the mental health and wellbeing of young people in Ireland and to help address Ireland's mental health crisis.

The success of several of the recommendations of the Taskforce are dependent on the implementation of the Youth Mental Health Pathfinder project – which is crucial to opening up a more collective approach to youth mental health.

#### Bullying

The ISPCC, along with a number of other stakeholders in the area of children's online safety, contributed to the Vodafone Connecting for Good panel at the World Anti-Bullying Forum, which took place at Dublin City University from June 4th - 6th.

The forum marked an opportunity for the ISPCC to bring its perspective on actions needed to help keep children safe online to the world's largest gathering of experts in the fields of online safety and bullying. Chief Executive John Church told those in attendance about how Childline services continue to regularly hear from children experiencing the often devastating consequences of cyberbullying.

#### 3.3. The ISPCC's Fundraising Activities

The ISPCC's fundraising efforts were successful in the period of October 2018 to September 2019. This income is essential in enabling the ISPCC to continue providing its services to children, young people and families.

The ISPCC is enormously grateful to the many individuals and organisations who gave their time, money, talent and support to help us to achieve our objectives.

#### **DIRECTORS' REPORT**

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#### 3. ACHIEVEMENTS AND PERFORMANCE (continued)

The organisation's fundraising approach is set out in a specific fundraising strategy which is approved by the Board. Its primary goal is to build sustainable income.

The ISPCC is on the journey of compliance with the updated Guidelines for Charitable Organisations on Fundraising from the Public. The organisation has strict processes in place to ensure that every donation is accounted for. Information is provided on the organisation's website at ISPCC.ie regarding how we raise our funds and how they are spent.

Great trust is placed in the organisation to fundraise ethically and to use the funds raised in the most appropriate manner and enhance the services provided. We answer this trust with robust systems and transparency.

#### **Partners and Trusts**

The ISPCC is extremely grateful for the support we receive from so many generous and committed corporate partners. The effort and generosity of companies throughout Ireland who see the impact they can have for children in Ireland who engage with our services makes an enormous difference to our work.

We would like to extend a special note of thanks to Vodafone, Ryanair, Davy, Nestle, The Quinn Family Foundation, Woodies, Penneys, Otterbox, Tipperary Water, The Property Race Day, Keelings Fruit, FM104, RTE 2fm, Halo Munchies, Elverys and Printerinks.

We are exceptionally grateful to our long-standing supporters Matheson, MCD, Musgraves, CCMA, Shoe Zone, Cover Centre, Aviva, 3 Arena, The Olympia Theatre, The Gaiety Theatre, Ticketmaster, Brown Thomas and The Ireland Funds – all of which contributed significantly to the ISPCC in this period through campaigns and generous donations.

#### Vodafone:

Over the past 12 months, there has been a significant amount of activity with our corporate partner Vodafone. Its incredible support has allowed ISPCC Childline to improve our technology, so we now have a robust digital platform. Vodafone has continued to help protect and educate children about online safety and increase awareness of the Childline brand among children and teachers, parents and carers alike. Vodafone employees have once again been an incredible support to Childline and have raised vital funds through numerous campaigns and events.

With thanks to the support of the Vodafone Ireland Foundation, ISPCC Childline launched a state of the art new digital platform for children on World Children's Day, 20th November 2018. The suite of new services developed included: a new live online chat service for children; an information portal with content designed to inform and empower readers up to the age of 18; a modernised volunteer portal, content management operations and new Childline.ie and ISPCC.ie websites.

#### THE IRISH SOCIETY FOR THE PREVENTION OF CRUELTY TO CHILDREN

#### **DIRECTORS' REPORT**

#### 3. ACHIEVEMENTS AND PERFORMANCE (continued)

Vodafone's support helped Childline meet growing demand for online services and, as Childline celebrated its 30th anniversary of listening to children, helped safeguard the future of the service and ensure children and young people can always access support through the means with which they are most comfortable.

The committed support of the Vodafone Ireland Foundation also enabled the publication of 'Headbomz, Wreckin' Yer Head', the book. The book, penned by author Oisin McGann, shone a light on the 'Headbomz' which children can face and the many ways in which 'Talking Makes Us Stronger'. The book was an immediate success with children, parents, teachers and carers, with a print run of 35,000 copies being quickly absorbed following launch on World Mental Health Day 2018. It elicited widespread positive feedback.

Plans for the follow-up iteration of the 'Talking Makes Us Stronger' campaign were progressed in 2019, with a view to launch in 2020. A Headbomz summer calendar was meanwhile made available to children, parents and carers through Vodafone retail outlets throughout summer 2019, while a supporting promotional campaign ran across Media Central radio stations and on social media.

In addition to the Vodafone Ireland Foundation's support making possible the launch of our new digital platform and 'Headbomz, Wreckin Yer' Head' the book, Vodafone employees engaged in a plethora of fundraising activities for ISPCC Childline throughout this period.

From Fantastic Friday fundraisers generating over €30,000, to cycles, bag packs, bake sales and raffles, to Childline Change, the Vodafone Dublin City Triathlon, selling ponchos at summer gigs and Holly Pins in the lead-up to Christmas and the Vodatones choir singing at St. Stephen's Green Shopping Centre, every member of the Vodafone team was a fantastic champion for Childline. The ISPCC is especially grateful to every employee who supports Childline through payroll giving. Each month, these donations help to keep Childline listening to children who may feel lonely, upset, or scared, or who may simply wish to have someone to chat with about their day.

#### Ryanair

This was the 4th year of the partnership between Ryanair and ISPCC Childline. During the 12 months, we engaged in some fantastic campaigns, which saw Ryanair raising vital funds for Childline. The 'Name the Plane' text-to-donate competition saw a family win an amazing holiday to Spain, as well as their names on the plane in which they flew.

This year Ryanair also launched their digital donation option, which gives Ryanair customers the option to donate €1 to Childline every time they book a flight at Ryanair.ie. With Ryanair's support, we have been in a position to fund a volunteer training course this year, which means we can continue to answer the thousands of calls, text and online contacts the service receives every year.

Ryanair has helped to ensure Childline is there for every child and young person who contacts the service. We would like to say a huge thank you to Ryanair, their employees and their customers for their ongoing support.

#### **DIRECTORS' REPORT**

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#### 3. ACHIEVEMENTS AND PERFORMANCE (continued)

#### Davy

Davy employees raised over €20,000 for Childline through various fundraising activities over the past 12 months. This was in addition to an incredible corporate donation of €100,000 to the service.

Davy employees took part in abseils, selling ponchos at summer concerts and the Christmas Holly Pin campaign, as well as helping with Childline Change Day. They also held raffles and quizzes, while their amazing Oskars event was a highlight of the year.

We are so grateful to every Davy employee for their amazing support over the past 2 years.

#### **Penneys**

Once again, Penneys held its 'Penneys Makes Cents' campaign in aid of ISPCC Childline in spring 2019. Ireland's Fittest Family coach and All-Ireland winning camogie player Anna Geary helped launch the initiative, along with a number of children.

The campaign was a fantastic success for Childline, raising both much-needed funds and awareness for the service. The organisation is hugely grateful to all the staff at Penneys retail outlets across Ireland who showed great determination in promoting the initiative and ensuring its success. An incredible €134,684 was raised in total. We would like to say a huge thank you to Penneys and all its customers for this amazing donation.

#### **Keelings**

ISPCC Childline was delighted to partner with Keelings for a second year through a number of initiatives which helped raise vital funds to keep Childline listening to children.

Robbie and Claudine Keane extended their support to the partnership in March 2019, by launching a celebration of the first Irish strawberries of the season. This event saw families invited to plant their own strawberry plants while helping to support Childline.

Sile Seoige, meanwhile, helped launch Keelings' support of the ISPCC at their activation at Bloom in the Phoenix Park, through which they raised both important funds for and awareness of Childline.

Keelings also made a substantial donation to the service following an on-pack promotion. The partnership has raised over €60,000 for ISPCC Childline.

The organisation looks forward to continuing this valued partnership into the future.

#### Woodie's

ISPCC Childline was chosen by Woodie's as one of four charities to take part in the 2019 Woodie's Heroes Fundraising Campaign. Woodie's employees, customers and suppliers throughout Ireland raised over €94,000 for ISPCC Childline.

The highlight of the campaign was a 'Miles of Smiles' Woodie's Heroes Cycle which saw the cyclists visit the 35 Woodie's stores and collect Woodie's Heroes' fundraised donations from each store. The ISPCC extends its thanks to Woodie's and its customers for their generous support.

#### **DIRECTORS' REPORT**

#### 3. ACHIEVEMENTS AND PERFORMANCE (continued)

#### Intersport Elverys

Intersport Elverys' partnership with ISPCC Childline saw Intersport Elverys support our Headbomz campaign by retailing a range of colourful beanie hats which carried the message 'Talking Makes Us Stronger' in aid of the Childline service.

Republic of Ireland footballer Shane Long teamed up with Intersport Elverys to show his support for the campaign. The beanies raised €18,000 for ISPCC Childline as well as raising awareness of the service. We are very grateful to Intersport Elverys and to Shane Long for their support.

#### **Otterbox**

Otterbox once again held a campaign in aid of ISPCC Childline in August. Otterbox very kindly donated €1 to our service from each sale of their products over the course of the month.

Otterbox employees also volunteered throughout the year to help with our Childline Change Day in May, as well as helping to sell ponchos at gigs in Cork during the summer. We would like to say a huge thank you to all the team for their continued support.

#### Cheerios' Childline Breakfast Week

2018 marked the twelfth year of the Cheerios Childline Breakfast Week. Nestlé Cheerios' support, along with the support of schools, creches, community groups, offices and individuals nationwide, helped keep Childline listening to children every day and night. We are very grateful for the support shown to the campaign by Today FM's Ian Dempsey Breakfast Show and TV3's Ireland AM.

We would also like to extend our thanks to all the shopping centres throughout Ireland who enabled our Goody Bag Road Show to take place, as well as to the volunteers who gave generously of their time to sell goody bags to shoppers. Cheerios Childline Breakfast Week raised €177,075.

In April 2019, as our partnership with Nestlé Cereals Ireland drew to a close, we expressed our deep gratitude for the incredible €7.724 million raised over 16 years. These funds were raised through Cheerios sponsorship of initiatives including the Cheerios Childline Concerts and Cheerios Childline Breakfast. We have been delighted to have had Cheerios' dedicated support, which has helped Childline answer millions of contacts from children.

#### **Property Race Day**

We were delighted to be selected as a beneficiary for the sixth annual Property Race Day Ireland, which took place on Thursday June 13th at the Leopardstown Pavillion. This wonderful event, which has become Ireland's number one networking event for the property and property-financing industries in Ireland, raised a fantastic €50,000 for ISPCC Childline. We are very grateful to The Property Race Day Committee and to everyone who attended and supported the event.

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#### **DIRECTORS' REPORT**

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#### 3. ACHIEVEMENTS AND PERFORMANCE (continued)

#### **Childline Change**

Several corporates lent their support to our third annual Childline Change appeal, which ran from 10th to 17th May. The campaign was launched by broadcaster Paula MacSweeney, along with children from St. James' Primary School, Dublin 8. Friday, May 17th, a key date in our Childline Change 2019 campaign, saw students from schools across the country, along with other supporters, shake buckets and raise funds for Childline at their local Aldi stores.

The initiative helped raise vital funds to keep Childline listening and we are hugely grateful to all of the retail outlets, services, schools and other supporters the length and breadth of the country who facilitated fundraising.

Special thank you to Paula MacSweeney and the school community at St. James' Primary School, Aldi and all of the schools who lent their support to raising funds, as well as to outlets of Tiger, The Health Store, Haven Pharmacies, Fresh, Art & Hobby, Vodafone retail outlets, the Bamboo app and all of those who donated to the campaign. Your support helps make sure we are always there for every child and young person.

#### Social Innovation Fund

The organisation realised an opportunity in this financial year to uplift corporate support received from 2 of our corporate partners, Vodafone and Davy, through the Children and Youth Mental Health Fund.

This Fund, which was created by Social Innovation Fund Ireland (SIFI) in partnership with the Department of Rural and Community Development, will continue to help support the development of our services to children and young people, to ensure that we are always there for them, however they choose to make contact.

#### **Events**

RTE 2FM Xmas Ball

RTÉ 2FM and MCD once again came together in December to host the fantastic sold-out RTÉ 2FM Xmas Ball in aid of the ISPCC. In total, €463,432 was raised on the night – these funds are a significant support to the year-round work of the ISPCC.

Headliner Hozier was joined by Walking on Cars, Keywest, Wyvern Lingo, Chasing Abbey, Wild Youth and Brave Giant to perform live on the night. The event was hosted by all 2FM presenters, including Nicky Byrne & Jenny Greene, Eoghan McDermott, Bernard O'Shea, Jennifer Zamparelli, Keith Walsh, Tracy Clifford and others.

The ISPCC is extremely grateful to all of those who made this event happen: to the talented and successful artists, all of those involved from 2FM, MCD, 3Arena and others – all of whom provided their services free of charge. We extend our sincere thanks also to Caroline Downey, President of the ISPCC, who is Producer of the RTÉ 2FM Xmas Ball, as well as to all of those who purchased tickets and supported this hugely successful annual event.

#### THE IRISH SOCIETY FOR THE PREVENTION OF CRUELTY TO CHILDREN

#### **DIRECTORS' REPORT**

#### 3. ACHIEVEMENTS AND PERFORMANCE (continued)

FM104's The Gig

For the 11th year running, FM104's Help a Dublin Child 'The Gig' took place at The Olympia Theatre in Dublin. The night boasted a line-up of some of the best Irish artists, including Gavin James, Wild Youth, Chasing Abbey, Soulé and Wyvern Lingo, as well as a number of special guest celebrity appearances.

The night was a great success and raised over €40,000 for the ISPCC.

Special thanks to Margaret Nelson and Dave Kelly from FM104 and Noel McHale from MCD for their ongoing support, as well as to all the artists and listeners for being part of this wonderful evening.

ISPCC Brown Thomas Fashion Lunch 2019

Brown Thomas raised over €80,000 for the ISPCC while launching its newest collection during its annual fashion show in aid of the ISPCC.

We are grateful to Andrea Corr for hosting the event.

The luxury department store gave everyone in attendance a glimpse of the stunning gowns and garments on offer for the season ahead.

The highlight of the day was a performance by LYRA, the cork singer-songwriter who went on to appear at Electric Picnic that evening.

The ISPCC is extremely grateful to all at Brown Thomas for their magnificent support and commitment to our work.

Thank you to Shelly Corkery and her amazing team at Brown Thomas, to Charlotte Tilbury for providing an exquisite gift for each of the guests and to Bancroft Wines who sponsored the wine on the day.

Afternoon Tea at the Morrison Hotel

The Morrison Hotel hosted its fifth annual Afternoon Tea in aid of the ISPCC in November 2018, raising over €9,500 on the day for the work of the organisation.

Childline Regional Supervisor Joan Cafolla addressed those in attendance about the impact of their support on the lives of children and young people in Ireland.

The ISPCC extends its thanks to the Morrison Hotel and to Presence PR for helping to make the day such a success.

#### **DIRECTORS' REPORT**

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#### 3. ACHIEVEMENTS AND PERFORMANCE (continued)

#### Metallica

The ISPCC was hugely grateful to receive a generous donation from Metallica when they performed a sell-out show at Slane in June 2019.

Prior to their performance, the band presented a cheque for €35,000 to the ISPCC.

Fans who attended helped raise this sum to support the services the ISPCC provides to children, young people and families in Ireland.

Thank you to Denis Desmond at MCD for making this happen.

#### Kris Kristofferson

Kris Kristofferson donated proceeds of his second show at The Helix to ISPCC Childline. This is the third occasion on which Kris has shown such generosity to ISPCC Childline and we are hugely grateful.

Kris Kristofferson has donated over €100,000 in total to the service over a number of years.

#### **Support from Individuals**

Support from donors on a monthly basis is a vital income stream which allows the ISPCC to plan ahead and forecast for the future delivery of our services. The ISPCC focused on retaining monthly regular givers arising from previous investments in this area.

Direct mail appeals highlighted the ISPCC's services and shared some of the stories of the children we support. The response from our supporters and the public to ISPCC's Direct Mails in this period raised much-needed funds for Childline. We are very grateful for the generosity shown.

We would like to extend further thanks to the donors who allow the ISPCC to claim the tax back on their donations of €250 or more, as this gives the ISPCC the opportunity to make donations go even further, by way of a refund from Revenue.

The ISPCC's donor recruitment strategy is to grow our regular giving income to help secure the long-term vision and sustainability of the organisation. With continued generosity from the public, individual income from donors crossed €550,000 in this period. We are very grateful to all for their continued support.

#### ISPCC Christmas Holly Campaign

The 2018 Christmas Holly Pin campaign was supported throughout December by Transition Year school pupils, employees of a number of corporate supporters and volunteers all over Ireland who took to the streets to sell the ISPCC's Holly Pins.

#### THE IRISH SOCIETY FOR THE PREVENTION OF CRUELTY TO CHILDREN

#### **DIRECTORS' REPORT**

#### 3. ACHIEVEMENTS AND PERFORMANCE (continued)

The ISPCC is grateful for all of the fantastic support we receive year-on-year, in all weathers, as well as to all the members of the public who show their support by purchasing a pin. The campaign was a huge success in 2018, raising over €49,000.

#### Sporting Activity

In 2018/2019, ISPCC supporters raised over €50,000 by taking part in some of Ireland's toughest physical and mental endurance challenges, including the Dublin City Marathon, VHI Women's Mini Marathon and Tour de Picnic.

Hundreds of runners, joggers, cyclists, walkers, strollers and enthusiasts trained and competed in all weathers and raised funds for the organisation individually and in teams. The ISPCC is very grateful for all their efforts.

#### Summer Concerts

Through the support of MCD and Festival Republic, poncho selling at outdoor summer concerts was continued and expanded in 2019. Fundraising volunteers offered rain ponchos to gig-goers throughout the summer. The weather worked in our favour and we experienced our most successful year to date, with  $\[ \in \] 91,932$  raised through this activity.

#### Tin Collections

The public continues to support our tin collection boxes in retail and commercial outlets the length and breadth of Ireland. We are extremely grateful to the proprietors involved, as well as to members of the public who support this important income stream for the organisation.

We would like to extend our thanks to the new companies which came on board in this period.

#### Churchgate Collections

We are very grateful to the churches all around Ireland who kindly give us permission to collect at their churches annually and to the volunteers who collect on behalf of the ISPCC. This continues to be a very significant income stream for the ISPCC and raised over €91,000 in this period.

#### Legacies

Leaving a legacy is a wonderful testament to the support and commitment of the services we offer children. The generosity of those individuals who choose to leave a lasting gift to the ISPCC is deeply appreciated. In this financial year, we received £363,408 in donations through legacies. On behalf of all the staff, volunteers and children we serve, these gestures of benevolence mean so much.

#### Special Supporters and Ambassadors

The ISPCC is honoured to receive support from many exceptional people who generously donate their time and expertise to raise awareness of our work and to endorse our work throughout the year.

#### DIRECTORS' REPORT

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#### 3. ACHIEVEMENTS AND PERFORMANCE (continued)

#### Fundraising Volunteers

The ISPCC's fundraising team benefits from the talent and enthusiasm of hundreds of volunteers who play an integral role in supporting the work of the ISPCC. Volunteers drive community events at every level – from bake sales to abseils, from 1km strolls to full marathons and every other imaginable type of fundraising activity. Enormous effort, dedication and generosity is behind every euro donated to the ISPCC and it is all appreciated.

In 2018 / 2019 fundraising volunteers donated over 9,550 volunteer hours to raising funds for our services. Their efforts help bring about positive changes in the lives of children and we couldn't provide our services in the same way without them.

#### School Fundraising

The ISPCC is always delighted to hear from a school contacting us to ask for assistance or to inform us that they have held a fundraiser for ISPCC Childline.

In 2018/2019 fantastic students from every part of Ireland held fundraising events from bake sales to nature walks and more besides. Overall, they raised almost €6,000 for ISPCC Childline.

Their efforts always go above and beyond – it is wonderful how engaged the young people of Ireland are with our services. We are very grateful both to the students and to their teachers for facilitating their fantastic fundraising endeavours.

#### 4. FINANCIAL REVIEW

The Board dealt with any major risk as presented during the period and recognises the need for continuously updating and strengthening processes for risk management. External risks to funding are monitored and reviewed on a regular basis. Internal risks are minimised by the implementation of procedures for authorisation of all transactions and projects and by timely reporting at Board level.

All procedures are periodically reviewed to ensure that they are relevant to the charity's needs. In common with many not for profit organisations, the organisation must maintain and develop its income sources to ensure the continuation of its role in Ireland. In order to mitigate this risk, the Directors review the sources of income on an on-going basis. In addition, reserve levels are monitored to ensure that they are maintained at a reasonable level in the context of planned expenditure and future commitments. The Directors are at all times conscious that maintaining the reputation of the organisation is critical.

#### THE IRISH SOCIETY FOR THE PREVENTION OF CRUELTY TO CHILDREN

#### **DIRECTORS' REPORT**

#### 5. DIRECTORS AND SECRETARY

The names of the individuals who were directors at any time during the period ended 30 September 2019 are set out below. Unless otherwise indicated they served as directors for the entire period.

Declan Hughes (Chairperson)

JP Donnelly

Mary Forde

Patrick Barr

Sally Goodwin

Donal Quinn

Grace Kelly Noel Kelly (Resigned 4th December 2019)

Turlough Galvin (Retired 1st January 2020)

#### 6. TRANSACTIONS INVOLVING DIRECTORS

The company entered into transactions with Matheson, a related party by virtue of common director. The transactions for the year amounted to  $\[mathebox{e}984$ . In addition, donations received during the year totalled  $\[mathebox{e}2,600$ .

The company also received a donation of €25,000 from the Quinn Family Foundation, a related party by virtue of common director.

There were no further contracts in relation to the affairs of the company in which the directors had any interest, as defined in the Companies Act 2014, at any time during the period ended 30 September 2019.

#### 7. POST BALANCE SHEET EVENTS

The Board of the ISPCC have considered the impact on the organisation of the events subsequent to the balance sheet date, in particular the risks associated with Covid19 pandemic. The Board state that following their review, the ISPCC have no current going concern issues and expect the ISPCC to remain viable and solvent for the foreseeable future.

#### 8. ACCOUNTING RECORDS

The directors are responsible for ensuring that proper books and accounting records, as outlined in Section 281 to 285 of the Companies Act 2014, are kept by the company. The directors have appointed appropriate accounting personnel in order to ensure compliance with those requirements. The books and accounting records of the company are maintained at the company's registered office.

#### **DIRECTORS' REPORT**

9. STATEMENT OF RELEVANT AUDIT INFORMATION

In the case of each of the persons who are directors at the time this report is approved in accordance with section 332 of the Companies Act 2014:

- a) so far as each director is aware, there is no relevant audit information of which the company's statutory auditors are unaware, and
- b) each director has taken all the steps that he or she ought to have taken as a director in order to make himself or herself aware of any relevant audit information and to establish that the company's statutory auditors are aware of that information.

#### 10. AUDITORS

Mazars, Chartered Accountants and Statutory Audit Firm, have expressed their willingness to be reappointed in accordance with Section 383(2) of the Companies Act 2014.

On behalf of the Board of Directors

**Donal Quinn** 

**Declan Hughes** 

Deelan Dughes

19 March 2020

#### THE IRISH SOCIETY FOR THE PREVENTION OF CRUELTY TO CHILDREN

#### DIRECTORS' RESPONSIBILITIES STATEMENT

The directors are responsible for preparing the directors' report and the financial statements in accordance with applicable Irish law and regulations.

Irish company law requires the directors to prepare financial statements for each financial year. Under the law, the directors have elected to prepare the financial statements in accordance with the Companies Act 2014 and FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" issued by the Financial Reporting Council and promulgated by the Institute of Chartered Accountants in Ireland. Under the law, the directors must not approve the financial statements unless they are satisfied they give a true and fair view of the assets, liabilities and financial position of the company as at the financial year end and of the net income or expenditure of the company for the financial year and otherwise comply with the Companies Act 2014.

In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether the financial statements have been prepared in accordance with applicable accounting standards, identify those standards, and note the effect and the reason for any material departure from those standards; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for ensuring that the company keeps or causes to be kept adequate accounting records which correctly explain and record the transactions of the company, enable at any time the assets, liabilities, financial position and net income or expenditure of the company to be determined with reasonable accuracy, enable them to ensure that the financial statements comply with the Companies Act 2014 and enable the financial statements to be audited. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The directors are responsible for the maintenance and integrity of the corporate and financial information included on the company's website. Legislation in the Republic of Ireland governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

On behalf of the Board of Directors

**Donal Quinn** 

Declan Hughes



### INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF THE IRISH SOCIETY FOR THE PREVENTION OF CRUELTY TO CHILDREN

#### Report on the audit of the financial statements

#### **Opinion**

We have audited the financial statements of The Irish Society for the Prevention of Cruelty to Children for the year ended 30 September 2019 which comprise the Statement of Financial Activities, the Statement of Financial Position, the Statement of Cash Flows and notes to the financial statements, including the summary of significant accounting policies set out in note 3. The financial reporting framework that has been applied in their preparation is the Companies Act 2014 and FRS 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland.

In our opinion the financial statements:

- give a true and fair view of the assets, liabilities and financial position of the company as at 30 September 2019 and of its net income for the year then ended;
- have been properly prepared in accordance with FRS 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland; and
- have been properly prepared in accordance with the requirements of the Companies Act 2014.

#### Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (Ireland) (ISAs (Ireland)) and applicable law. Our responsibilities under those standards are described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the company in accordance with ethical requirements that are relevant to our audit of financial statements in Ireland, including the Ethical Standard issued by the Irish Auditing and Accounting Supervisory Authority (IAASA), and we have fulfilled our other ethical responsibilities in accordance with these requirements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which ISAs (Ireland) require us to report to you where:

- the directors' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate: or
- the directors have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the company's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.



## INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF THE IRISH SOCIETY FOR THE PREVENTION OF CRUELTY TO CHILDREN

#### Other information

The directors are responsible for the other information. The other information comprises the information included in the annual report other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

#### Opinions on other matters prescribed by the Companies Act 2014

Based solely on the work undertaken in the course of the audit, we report that:

- in our opinion, the information given in the directors' report is consistent with the financial statements; and
- in our opinion, the directors' report has been prepared in accordance with the Companies Act 2014.

We have obtained all the information and explanations which we consider necessary for the purposes of our audit. In our opinion the accounting records of the company were sufficient to permit the financial statements to be readily and properly audited and the financial statements are in agreement with the accounting records.

#### Matters on which we are required to report by exception

Based on the knowledge and understanding of the company and its environment obtained in the course of the audit, we have not identified any material misstatements in the directors' report. The Companies Act 2014 requires us to report to you if, in our opinion, the disclosures of directors' remuneration and transactions required by Sections 305 to 312 of the Act are not made.

We have nothing to report in this regard.

#### Respective responsibilities

#### Responsibilities of directors for the financial statements

As explained more fully in the directors' responsibilities statement, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as they determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.



# INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF THE IRISH SOCIETY FOR THE PREVENTION OF CRUELTY TO CHILDREN

## Responsibilities of directors for the financial statements (continued)

In preparing the financial statements, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the company or to cease operations, or has no realistic alternative but to do so.

# Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (Ireland) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the IAASA's website at: http://www.iaasa.ie/getmedia/b2389013-1cf6-458b-9b8f-a98202dc9c3a/Description of auditors responsibilities for audit.pdf. This description forms part of our auditor's report.

#### The purpose of our audit work and to whom we owe our responsibilities

Our report is made solely to the company's members, as a body, in accordance with Section 391 of the Companies Act 2014. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members, as a body, for our audit work, for this report, or for the opinions we have formed.

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Aedín Morkan
for and on behalf of Mazars
Chartered Accountants & Statutory Audit Firm
Harcourt Centre,
Block 3
Harcourt Road
Dublin 2

20 April 2020

# STATEMENT OF FINANCIAL ACTIVITIES

	Notes	Restricted Funds €	Unrestricted Funds €	Year ended 30 September 2019 €	Restricted Funds €	Unrestricted Funds €	9 month period ended 30 September 2018 €
Income and endowments from:							
Donations and legacies	5	_	3,601,157	3,601,157	-	2,018,094	2,018,094
Charitable activities	5	358,000	1,379,058	1,737,058	200,000	1,098,868	1,298,868
Other trading activities		_	262,590	262,590	-	168,941	168,941
Investments			444	444		270	270
Total income and endowments		358,000	5,243,249	5,601,249	200,000	3,286,173	3,486,173
Expenditure on:							
Charitable activities	6	54,852	3,915,317	3,970,169	140,005	2,637,829	2,777,834
Raising funds	6	_	981,905	981,905	-	922,031	922,031
Other	6		<u>130,615</u>	<u>130,615</u>		<u>59,544</u>	<u>59,544</u>
Total expenditure	6	<u>54,852</u>	5,027,837	5,082,689	140,005	3,619,404	3,759,409
Net income/(expenditure)	7	303,148	215,412	518,560	59,995	(333,231)	(273,236)
Total funds brought forward	15	<u>353,921</u>	<u>4,465,745</u>	<u>4,819,666</u>	<u>293,926</u>	4,798,976	5,092,902
Total funds carried forward	15	657,069	4,681,157	5,338,226	<u>353,921</u>	4,465,745	4,819,666

There were no other recognised gains or losses in the current or prior year other than those included in the Statement of Financial Activities. All income and expenditure derive from continuing activities.

The notes on pages 40 to 54 form part of these financial statements.

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# THE IRISH SOCIETY FOR THE PREVENTION OF CRUELTY TO CHILDREN

# STATEMENT OF FINANCIAL POSITION

	Notes	30 September 2019 €	30 September 2018 €
FIXED ASSETS			
Tangible assets	11	3,218,034	2,951,335
Financial assets	12	<u>13,939</u>	<u>13,939</u>
		<u>3,231,973</u>	<u>2,965,274</u>
CURRENT ASSETS			
Debtors	13	494,178	565,482
Cash and cash equivalents		<u>1,994,460</u>	<u>1,827,934</u>
		2,488,638	2,393,416
CREDITORS			
Amounts falling due within one year	14	(382,385)	( <u>539,024</u> )
NET CURRENT ASSETS		2,106,253	1,854,392
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>5,338,226</u>	<u>4,819,666</u>
THE FUNDS OF THE CHARITY			
Unrestricted funds	16	4,681,157	4,465,745
Restricted funds	16	<u>657,069</u>	<u>353,921</u>
		<u>5,338,226</u>	<u>4,819,666</u>

The notes on pages 40 to 54 form part of these financial statements

On behalf of the Board of Directors

Deelan Dughes

**Donal Quinn** 

**Declan Hughes** 

19 March 2020

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# THE IRISH SOCIETY FOR THE PREVENTION OF CRUELTY TO CHILDREN

# STATEMENT OF CASH FLOWS

	Niston	Year ended 30 September 2019	9 month period ended 30 September 2018
	Notes	$oldsymbol{\epsilon}$	€
Cash flows from operating activities			
Net income/(expenditure)		518,560	(273,236)
Adjustments for:			
Depreciation	11	130,615	59,544
Net loss on sale of tangible assets		32	229
Investment income		(444)	(270)
Movement in debtors		71,304	209,840
Movement in creditors		(156,639)	<u>112,414</u>
Net cash inflow from operating activities		563,428	108,521
Cash flow from financing activity			
Investment income received		<u>444</u>	<u>270</u>
Cash flow from investing activity			
Acquisition of tangible assets		(397,346)	(409,785)
Net increase/(decrease) in cash & cash equivalent	s	166,526	(300,994)
Cash and cash equivalents at the beginning of the	year	1,827,934	<u>2,128,928</u>
Cash and cash equivalents at the end of the year		<u>1,994,460</u>	1,827,934

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#### THE IRISH SOCIETY FOR THE PREVENTION OF CRUELTY TO CHILDREN

#### NOTES TO THE FINANCIAL STATEMENTS

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#### 1. GENERAL INFORMATION

These financial statements comprising the Statement of Financial Activities, the Statement of Financial Position, the Statement of Cash Flows and the related notes constitute the individual financial statements of The Irish Society for the Prevention of Cruelty to Children for the financial year ended 30 September 2019.

The Irish Society for the Prevention of Cruelty to Children is a private company limited by guarantee, incorporated in the Republic of Ireland. The registered office and principal place of business is 29 Baggot Street, Dublin 2. The nature of the company's operations and its principal activities are set out in the Directors' Report. The company is a public benefit entity and a registered charity.

#### 2. STATEMENT OF COMPLIANCE

The financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard Applicable in the UK and Republic of Ireland" ("FRS 102") and the Companies Act 2014. The financial statements have also been prepared in accordance with Statement of Recommended Practice (SORP) (Revised 2015) "Accounting and Reporting by Charities".

#### 3. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The significant accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all years presented unless otherwise stated.

#### a) Basis of preparation

The financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard Applicable in the UK and Republic of Ireland" ("FRS 102") and the Companies Act 2014. The financial statements have also been prepared in accordance with Statement of Recommended Practice (SORP) (Revised 2015) "Accounting and Reporting by Charities" as published by the Charity Commission for England and Wales and the Office of the Scottish Charity Regulator who are recognised by the UK Financial Reporting Council (FRC) as the appropriate body to issue SORPs for the charity sector in the UK. Financial reporting in line with SORP is considered best practice for charities in Ireland. The directors consider that the adoption of the SORP requirements is the most appropriate accounting to properly reflect and disclose the activities of the organisation. The financial statements have been prepared on a going concern basis under the historical cost convention, modified to include certain items at fair value.

#### b) Investment income

Interest on funds held on deposit is included when receivable and the amount can be measured reliably.

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## THE IRISH SOCIETY FOR THE PREVENTION OF CRUELTY TO CHILDREN

#### NOTES TO THE FINANCIAL STATEMENTS

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#### 3. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

#### c) Income

Income from statutory bodies is included in the financial statements on the basis of amounts received and receivable.

Public authority and other grants, being contributions towards the operating expenditure are accounted for using the performance model by crediting the statement of financial activities in the period in which the services are delivered.

Voluntary income including donations, gifts and legacies are recognised where there is entitlement, receipt is probable, and the amount can be measured with sufficient reliability. Such income is only deferred when: the donor specifies that the grant or donation must only be used in future accounting periods; or the donors have imposed conditions which must be met before the charity has unconditional entitlement.

Grants received towards capital expenditure are credited to the statement of financial activities when received or receivable, whichever is earlier, subject to performance related conditions being met, unless they relate to a specific future period in which case they are deferred.

Grants are recognised when there is evidence of entitlement and their receipt is probable.

Income is analysed as Restricted or Unrestricted. Restricted funds represent income recognised in the financial statements, which is subject to specific conditions imposed by the donors or grant making institutions. Unrestricted funds represent amounts which are expendable at the discretion of the company, in furtherance of the objectives of the company. Such funds may be held in order to finance working capital or capital investment.

# d) Donated services and facilities

Where services are provided to the charity as a donation that would normally be purchased from our suppliers, this contribution is included in the financial statements at an estimate based on the value of the contribution to the charity.

#### e) Expenditure

Expenditure is recognised when a liability is incurred.

Expenditure is analysed between charitable activities, fundraising and other on the following basis:

- Expenditure under the heading of charitable activities consists of all expenditure directly related to the provision of services and allocated support costs and overheads.
- Expenditure under the heading of fundraising consist of all expenditure related to the raising of funds together with allocated support costs and overheads
- Expenditure under the heading of other consists of depreciation.

#### NOTES TO THE FINANCIAL STATEMENTS

#### 3. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

# e) Expenditure (continued)

Support costs arise from those functions that assist the work of the charity but do not directly relate to charitable activities or fundraising. Support costs include finance, IT, and governance costs which support the company's activities. Support costs are allocated on an estimated usage basis.

# f) Employee benefits

The company provides a range of benefits to employees, including paid holiday arrangements and pension entitlements.

#### Short term benefits

Short term benefits, including holiday pay and other similar non-monetary benefits, are recognised as an expense in the period in which the service is received. A provision is made for the estimated liability for annual leave as a result of services rendered by employees up to the end of the financial year.

#### Pension

The majority of staff members are affiliated to the Nominated Health Agencies Superannuation Scheme (NHASS), a public service multi-employer contributory scheme. The scheme is a defined benefit scheme and in common with most other State schemes is non-funded with benefits being met on a "pay-as-you-go" basis.

In accordance with the requirements of the Department of Children and Youth Affairs, contributions from employees are recognised as income and pension payments and refunds of pensions are included in expenditure when paid. During 2019, pension payments began to exceed employee contributions and as a result funding for the shortfall was received from the relevant government department. There is no requirement for employer contributions.

# g) Foreign currencies

Functional currency and presentation currency

The financial statements are measured and presented in the currency of the primary economic environment in which the entity operates (its functional currency). The financial statements are presented in Euro (" $\in$ ") which is also the functional currency of the company.

# h) Taxation and deferred taxation

The entity is a registered charity (number 20007225). All its activities are exempt from corporation taxation.

# NOTES TO THE FINANCIAL STATEMENTS

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## 3. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

# i) Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost (or deemed cost) less accumulated depreciation. Cost includes the original purchase price and costs directly attributable to bringing the asset to its working condition for its intended use in accordance with FRS102.

# Freehold properties

Freehold properties are stated at deemed cost less accumulated depreciation. The company previously adopted a policy of stating freehold properties at cost less any subsequent depreciation. The company obtained a valuation at 1 January 2014 and this valuation is being used as the deemed cost going forward in accordance with FRS102.

#### Depreciation

A full year's depreciation is charged in the year of acquisition with none in the year of disposal. Depreciation is provided on a straight-line basis at the rates stated below, which are estimated to reduce the assets to realisable values by the end of their expected working lives.

Data 0/

	Rate %
Freehold and leasehold properties	1%
Leasehold premises	Depreciated over terms of lease
Fixtures and fittings	10%
Computer equipment	33%
Vodafone platform	20%

These rates are applied to the cost in each class of fixed asset.

#### Derecognition

Tangible fixed assets are derecognised on disposal or when no future economic benefits are expected. On disposal, the difference between the net disposal proceeds and the carrying amount is recognised in the Statement of Financial Activities.

#### NOTES TO THE FINANCIAL STATEMENTS

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## 3. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

## j) Financial assets

Financial assets comprising equities are stated at market value, determined by using the mid-market price of the equities at the financial year end date.

# k) Operating leases

Operating lease payments are charged to the Statement of Financial Activities in the period to which they relate.

### l) Cash and cash equivalents

Cash consists of cash on hand and demand deposits. Cash equivalents consist of short term highly liquid investments that are readily convertible to known amounts of cash that are subject to an insignificant risk of change in value.

# m) Financial instruments

Financial assets

Basic financial assets, including debtors and cash and bank balances are initially recognised at transaction price, unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest.

Such assets are subsequently carried at amortised cost using the effective interest method.

At the end of each reporting period, financial assets measured at amortised cost are assessed for objective evidence of impairment. If an asset is impaired the impairment loss is the difference between the carrying amount and the present value of the estimated cash flows discounted at the asset's original effective interest rate. The impairment loss is recognised in profit or loss.

If there is a decrease in the impairment loss arising from an event occurring after the impairment was recognised the impairment loss is reversed. The reversal is such that the current carrying amount does not exceed what the carrying amount would have been had the impairment not previously been recognised. The impairment reversal is recognised in profit or loss.

Financial assets are derecognised when the contractual rights to the cash flows from the asset expire or are settled; or substantially all the risks and rewards of the ownership of the asset are transferred to another party; or control of the asset has been transferred to another party who has the practical ability to unilaterally sell the asset to an unrelated third party without imposing additional restrictions on transfer

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#### THE IRISH SOCIETY FOR THE PREVENTION OF CRUELTY TO CHILDREN

#### NOTES TO THE FINANCIAL STATEMENTS

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## 3. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

## m) Financial instruments (continued)

#### Financial liabilities

Basic financial liabilities, including creditors, are initially recognised at transaction price, unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future receipts discounted at a market rate of interest.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Creditors are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

Financial liabilities are derecognised when the liability is extinguished, that is when the contractual obligation is discharged, cancelled or expires.

# Offsetting

Financial assets and liabilities are offset, and the net amounts presented in the financial statements when there is an enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle to liability simultaneously.

#### n) Provisions and contingencies

# **Provisions**

Provisions are recognised when the company has a present legal or constructive obligation as a result of past events; it is probable that an outflow of resources will be required to settle the obligation; and the amount of the obligation can be estimated reliably.

Where there are a number of similar obligations, the likelihood that an outflow will be required in settlement is determined by considering the class of obligations as a whole. A provision is recognised even if the likelihood of an outflow with respect to any one item included in the same class of obligations may be small.

#### Contingencies

Contingent liabilities, arising as a result of past events, are recognised when it is probable that there will be an outflow of resources and the amount can be reliably measured at the reporting date. Contingent liabilities are disclosed in the financial statements unless the probability of an outflow of resources is remote.

Contingent assets are not recognised. Contingent assets are disclosed in the financial statements when an inflow of economic benefits is probable.

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## THE IRISH SOCIETY FOR THE PREVENTION OF CRUELTY TO CHILDREN

# NOTES TO THE FINANCIAL STATEMENTS

### 4. CRITICAL ACCOUNTING ESTIMATES AND JUDGEMENTS

The company made judgements, estimates and assumptions about the carrying amounts of assets and liabilities that were not readily apparent from other sources in the application of the company's accounting policies. Estimates and judgements are continually evaluated and are based on historical experience and other factors that are considered to be reasonable under the circumstances. Actual results may differ from the estimates.

The directors consider the accounting estimates and assumptions below to be its critical accounting estimates and judgements:

# a) Critical judgments made in applying the company's accounting policy

# Going Concern

The directors have prepared budgets and cash flows for a period of at least twelve months from the date of approval of the financial statements which demonstrate that there is no material uncertainty regarding the company's ability to meet its liabilities as they fall due, and to continue as a going concern. The Board of the ISPCC have considered the impact on the organisation of the events subsequent to the balance sheet date, in particular the risks associated with Covid19 pandemic. The Board state that following their review, the ISPCC have no current going concern issues and expect the ISPCC to remain viable and solvent for the foreseeable future.

On this basis the directors consider it appropriate to prepare the financial statements on a going concern basis. Accordingly, these financial statements do not include any adjustments to the carrying amounts and classification of assets and liabilities that may arise if the company was unable to continue as a going concern.

#### b) Key sources of estimation uncertainty

Useful Lives of Tangible Fixed Assets

Tangible fixed assets comprise buildings, computer equipment, and fixtures and fittings. The annual depreciation and amortisation charge depend primarily on the estimated lives of each type of asset and, in certain circumstances, estimates of residual values. The directors regularly review these useful lives and change them if necessary, to reflect current conditions. In determining these useful lives management consider technological change, patterns of consumption, physical condition and expected economic utilisation of the assets. Changes in the useful lives can have a significant impact on the depreciation and amortisation charge for the financial period. The net book value of tangible assets subject to depreciation at the financial year end date was  $\{3,218\$ k (2018:  $\{2,951\$ k) (See Note 11).

5.	INCOME AND ENDOWMENTS	Year ended 30 September 2019 €	9 months ended 30 September 2018 €
	a) Donations and legacies		
	Donations Legacies	3,237,750 <u>363,407</u>	1,781,027 237,067
		<u>3,601,157</u>	<u>2,018,094</u>

All income from donations and legacies is unrestricted.

# NOTES TO THE FINANCIAL STATEMENTS

INCOME AND ENDOWMENTS (continued)	Year ended	9 months ended
	30 September	30 September
	2019	2018
h) Charitable activities	€	€
b) Charitable activities		
Service payments	1.5.4.200	445 500
TUSLA Dublin	154,399	115,798
TUSLA Galway	27,901	20,927
TUSLA Cork	64,043	53,323
TUSLA Limerick	37,500	28,125
TUSLA Mayo	38,277	28,708
TUSLA Clare	50,000	37,500
TUSLA Louth	67,000	50,250
TUSLA Cork Participation Project	2,500	-
TUSLA Cavan & Monaghan	<u>149,300</u>	<u>111,000</u>
	590,920	445,631
Funding from statutory bodies		
National Office for Suicide Prevention	212,829	164,627
Department of Children and Youth Affairs – YPFSF*	41,580	36,021
Department of Children and Youth Affairs – Missing Child		81,398
Department of Justice – Internet Safety	7,370	21,285
Regional Drug Task Force payments	. ,	,
- Wicklow RDTF	90,000	73,099
- RDTF NE 13	41,000	30,000
DCYA** – Cavan Bounce Back Service	89,107	75,948
QCBI***	38,542	16,758
DCYA - Include Project Cavan Monaghan	35,286	8,102
DCYA - Capital grant – Cavan Monaghan	6,360	
DCYA - Youth resilience – Cavan Monaghan ETB	12,527	_
Peace Project	(1,500)	3,402
Project Specific Funding	2,820	600
1 Toject Specific 1 dilding		
	<u>661,226</u>	<u>511,240</u>
Other charitable income		
- Other	126,912	141,997
<ul><li>Vodafone (restricted)</li></ul>	358,000	200,000

Total income from charitable activities

All income from charitable activities is unrestricted unless otherwise indicated.

484,912

1,737,058

341,997

1,298,868

<sup>\*</sup>YPFSF – Young Peoples Facilities and Services Funds

<sup>\*\*</sup>DCYA – Department of Children and Youth Affairs \*\*\*QCBI – Quality & Capacity Building Initiative

# NOTES TO THE FINANCIAL STATEMENTS

6.	EXPENDITURE	Restricted funds 30 September 2019 €	Unrestricted funds 30 September 2019 €	Year ended 30 September 2019 €	9 months ended 31 September 2018 €
	a) Charitable activities				
	Salary costs Direct costs Support costs	54,852	2,523,863 1,211,620 <u>179,834</u>	2,523,863 1,266,472 <u>179,834</u>	1,806,350 841,505 <u>129,979</u>
		<u>54,852</u>	<u>3,915,317</u>	3,970,169	2,777,834
	b) Raising funds				
	Salary costs Direct costs Support costs	- - -	673,120 271,951 <u>36,834</u>	673,120 271,951 <u>36,834</u>	523,438 371,971 <u>26,622</u>
			<u>981,905</u>	<u>981,905</u>	922,031
	c) Other				
	Depreciation		130,615	130,615	<u>59,544</u>
	Total	<u>54,852</u>	<u>5,027,837</u>	<u>5,082,689</u>	<u>3,759,409</u>
	ALLOCATION OF SUPPOR	T COSTS	Total 30 September 2019 €	Charitable activities 30 September 2019 €	Raising funds 30 September 2019 €
	Accountancy costs IT costs Governance costs		15,834 169,790 <u>31,044</u>	13,142 140,926 25,766	2,692 28,864 <u>5,278</u>
			<u>216,668</u>	<u>179,834</u>	<u>36,834</u>
			Total 30 September 2018 €	Charitable activities 30 September 2018 €	Raising funds 30 September 2018 €
	Accountancy costs IT costs Governance costs		16,997 124,282 <u>15,322</u>	14,108 103,154 <u>12,717</u>	2,889 21,128 <u>2,605</u>
			<u>156,601</u>	<u>129,979</u>	<u>26,622</u>

# NOTES TO THE FINANCIAL STATEMENTS

7.	NET INCOME/(EXPENDITURE)	Year ended 30 September 2019 €	9 months ended 30 September 2018 €
	Net income / (expenditure) is stated after charging:		
	Auditor's remuneration (inclusive of VAT) – audit services	18,450	15,322
	Depreciation	130,615	59,544
	Net loss on disposal of fixed assets	32	228
	Operating lease payments	<u>261,539</u>	<u>213,564</u>

# 8. TAXATION

The company is a registered charity and is not liable to income taxation or corporation taxation.

9.	EMPLOYEES AND REMUNERATION	Year ended 30 September 2019 €	9 month ended 30 September 2018 €
	Salaries Ex-gratia payment Social welfare costs	2,882,151 - 314,834	2,099,168 7,000 <u>223,620</u>
		<u>3,196,985</u>	3,239,788

The average monthly number of salaried persons (including temporary fundraising staff) employed by the company in the year was 95 (2018: 93). An analysis of employee numbers at the year end is as follows:

	30 September 2019 Number	30 September 2018 Number
Services to children	81	78
Fundraising	13	14
Administration	<u>1</u>	<u>1</u>
	<u>95</u>	<u>93</u>

The company employs some workers on a seasonal basis to provide services only as required. The full time equivalent staff numbers employed in the year was 76 (2018: 76).

## NOTES TO THE FINANCIAL STATEMENTS

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# 9. EMPLOYEES AND REMUNERATION (continued)

Number of employees whose emoluments for the year (including taxable benefits in kind but excluding employer pension costs) fall within the following bands:

	30 September 2019 Number	30 September 2018 Number
	Number	Number
€50,001 – €60,000	1	2
€60,001 – €70,000	-	-
€70,001 – €80,000	3	-
€80,001 – €90,000	-	-
€90,001 – €100,000	-	-
€100,001 – €110,000	-	-
€110,001 – €120,000	<u>_1</u>	<u>=</u>

#### **Key management compensation:**

The compensation paid to key management personnel for the year ended 30 September 2019 for planning, directing and controlling the charity is €389,643 (period ended 30 September 2018: €301,730).

The annual salary of the CEO is &110,000 and is set by the Remuneration Committee of the Board and submitted to the Board for approval. In addition, the CEO has an annual car allowance of &10,000 due to the travel involved in the post.

#### 10. DIRECTORS' REMUNERATION

No remuneration or other benefits have been paid or are payable to any directors directly or indirectly from the funds of the company.

The total amount of expenses accrued by directors was €Nil (2018: €Nil).

# NOTES TO THE FINANCIAL STATEMENTS

11	TANGIRLE	ACCETC

		Freehold properties $\epsilon$	Leasehold properties €	Fixtures & fittings €	Computer equipment €	Total €
	Cost					
	At 30 September 2018 Additions Disposals	2,611,066	82,650 - 	360,773 2,656	1,218,577 394,690 ( <u>11,020</u> )	4,273,066 397,346 ( <u>11,020</u> )
	At 30 September 2019	<u>2,611,066</u>	<u>82,650</u>	<u>363,429</u>	<u>1,602,247</u>	4,659,392
	Depreciation					
	At 30 September 2018 Charge for the year Disposals At 30 September 2019	123,952 26,112  150,064	68,480 2,436 ————————————————————————————————————	312,937 10,064  323,001	816,362 92,003 (10,988) 897,377	1,321,731 130,615 (10,988) 1,441,358
	Net book value					
	At 30 September 2018	<u>2,487,114</u>	<u>14,170</u>	<u>47,836</u>	402,215	<u>2,951,335</u>
	At 30 September 2019	<u>2,461,002</u>	<u>11,734</u>	<u>40,428</u>	<u>704,870</u>	<u>3,218,034</u>
12.	FINANCIAL ASSETS				2018 €	
			<u>,939</u>	13,939		
	Fair value at end of year <u>13,939</u>		13,939			
	Comprised as follows: Equities			<u>13</u>	<u>,939</u>	<u>13,939</u>
13.	DEBTORS Amounts falling due within	ı one year		2	2019 €	2018 €
	Debtors and prepayments			<u>494</u>	<u>,178</u>	<u>565,482</u>
	All debtors are due within	one year.				

# NOTES TO THE FINANCIAL STATEMENTS

14.	CREDITORS Amounts falling due within one year	2019 €	2018 €
	Trade creditors and accruals Paye/prsi Deferred income (Note 15)	201,954 67,367 <u>113,064</u>	399,260 72,840 <u>66,924</u>
		382,385	539,024

#### Trade creditors

The carrying amounts of creditors approximate their fair value largely due to the short-term maturities and nature of these instruments.

#### Accruals

The terms of the accruals are based on underlying contracts.

# Taxes and social welfare costs

Taxes and social welfare costs are subject to the terms of the relevant legislation. Interest accrues on late payments. No interest was due at the financial year end date.

#### 15. DEFERRED INCOME

	2019	2018
	€	€
At 1 January	66,924	4,945
Credited to Statement of Financial Activities	(165,086)	(44,987)
Deferred during the year	<u>211,226</u>	106,966
At 31 December	<u>113,064</u>	66,924

Deferred income relates of €113,064, which has been deferred on the basis that there are performance related conditions evident in the agreement and funding is contingent on delivery of a particular level of service in the specific time period noted.

#### NOTES TO THE FINANCIAL STATEMENTS

6.	FUNDS OF THE CHARITY	Restricted funds 2019 €	Unrestricted funds 2019 €	Total 2019 €
	Balance at beginning of year	353,921	4,465,745	4,819,666
	Income for the year	358,000	5,243,249	5,601,249
	Expenditure for the year	(54,852)	( <u>5,027,837)</u>	(5,082,689)
	Balance at end of year	657,069	<u>4,681,157</u>	<u>5,338,226</u>
	Fund balances are represented by:			
	Fixed assets	_	3,231,973	3,231,973
	Current assets	657,069	1,831,569	2,488,638
	Current liabilities	<del></del>	(382,385)	(382,385)
		657,069	4,681,157	5,338,226

#### 17. PENSION SCHEME

The majority of staff members are affiliated to the Nominated Health Agencies Superannuation Scheme (NHASS), a public service multi-employer contributory scheme. The scheme is a defined benefit scheme and in common with most other State schemes is non-funded with benefits being met on a "pay-as-you-go" basis.

In accordance with the requirements of the Department of Children and Youth Affairs, contributions from employees are recognised as income and pension payments and refunds of pensions are included in expenditure when paid. During 2019, pension payments began to exceed employee contributions and as a result funding for the shortfall was received from the relevant government department. There is no requirement for employer contributions.

## 18. COMMITMENTS

The company has a number of lease commitments in relation to properties in the Republic of Ireland. The total future minimum lease payments due under non-cancellable operating leases are as follows:

	<b>2019</b> €	2018 €
Due within one year	110,162	103,108
Due between one year and five years	295,627	255,938
Due after five years	239,894	125,726
	645,683	<u>484,772</u>

# NOTES TO THE FINANCIAL STATEMENTS

#### 19. RELATED PARTY TRANSACTIONS

The company entered into transactions with Matheson, a related party by virtue of common director. The transactions for the year amounted to  $\in$ 984. In addition, donations received during the year totalled  $\in$ 2,600.

The company also received a donation of €25,000 from the Quinn Family Foundation, a related party by virtue of common director.

#### 20. POST BALANCE SHEET EVENTS

The Board of the ISPCC have considered the impact on the organisation of the events subsequent to the balance sheet date, in particular the risks associated with Covid19 pandemic. The Board state that following their review, the ISPCC have no current going concern issues and expect the ISPCC to remain viable and solvent for the foreseeable future.

#### 21. APPROVAL OF FINANCIAL STATEMENTS

The financial statements were approved by the directors on 19 March 2020.