

TOP TIPS FOR BUILDING A POSITIVE ONLINE REPUTATION

Parents and carers can help to encourage their child's creativity online by proactively supporting them in developing their online presence and a positive online reputation.



1. Encourage your child to think before they post

Online platforms can be a creative space for a child to express themselves but it's important that they understand that content which is posted online can be quickly shared, screenshotted and saved.

2. Check your privacy settings

You and your child may like to agree whether their content should be public or private.

3. Search your child's name online

A great way to find out more about your child's digital presence/activity is to search their name in search engines with them and see what results show up. Don't forget to explore images and videos too.

4. Review their social media posts

Encourage your child to nurture their online reputation by periodically checking their posts, photos and videos and removing any they are no longer happy with. They can check content that others have tagged them in too.

5. Review who your child follows and who follows them

If your child has any followers they no longer want to be connected to, they can unfollow or block them through their platform accounts.

6. Highlight the positive

Choosing to view and interact with content that makes us feel good can make a positive difference.