

# Childline Christmas Tree

**Childline**  
by ISPCC

Supports  
435  
Children for  
1 year

Supports  
217  
Children for  
1 year

Supports  
109  
Children for  
1 year

Supports  
54  
Children for  
1 year

Supports  
22  
Children for  
1 year

Childline Christmas Tree Packages	Rudolph €20,000	Prancer €10,000	Dasher €5,000	Blitzen €2,500	Comet €1,000
Tree Bauble	Logo/Name on Bauble <i>optional</i>	Logo/Name on Bauble <i>optional</i>	Logo/Name on Bauble <i>optional</i>	Logo/Name on Bauble <i>optional</i>	Logo/Name on Bauble <i>optional</i>
Logo on Hoarding	Large <i>optional</i>	Medium <i>optional</i>	Small <i>optional</i>	-	-
Childline Dublin Unit Visit	Tour with CEO	Tour with Director	Unit Tour	-	-
Invitations to "Turning on of Lights" 29th November 2023	10	4	3	2	-
Invitations & First Refusal to Special Events across 2024	4	2	-	-	-
Digital Assets	Email Signatures & social media posts	Email Signatures & social media posts	Email Signatures & social media posts	Email Signatures & social media posts	Email Signatures & social media posts
Photo Opportunity at Tree	with Photographer	with Photographer	-	-	-
Cheque Presentation	with CEO & ISPCC Staff	with ISPCC Staff	-	-	-
Included in press releases & media <i>if requested</i>	Name, Quote & Picture	Name & Quote	Name	-	-
Staff Intro to ISPCC (Lunch & Learn)	x1 in 2024	-	-	-	-
Christmas E-Card	With Tree & Bauble Image	With Tree & Bauble Image	With Bauble Image	With Bauble Image	With Bauble Image

Numbers relating to Children supported based on annual Childline suite of services delivered across Ireland.

## Childline Christmas Tree 2023

Located at Harbour Square in Dún Laoghaire, outside our National Childline Hub, our 30ft Christmas Tree will be in situ from 27th November through to 5th January.

During this time there is an estimated pedestrian footfall of 350,000 in the surrounding vicinity as outlined below.

- 1** Christmas Tree 
- 2** Ice Rink | Estimated 100k Visitors
- 3** Dún Laoghaire Train Station | +200k Footfall
- 4** Bus Stop Routes 7, 46A, 63, 75  
Estimated 50k passengers.

